

All global topics will be presented in the Conversation Zone at the Grow Large Theater on the date and time shown unless otherwise noted. All times noted within this schedule are Central Time (CT).

| Speaker | Topic | Description | Scheduled |
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| John Lipsky First Deputy Managing Director, International Monetary Fund (2006-2011) Codirector, Aspen Institute's Program on the Global Economy Director, National Bureau of Economic Research (NBER) World-Renowned Economist | What is at stake for the global economy (TL-114) | John Lipsky's leadership at the IMF informs a unique perspective on the challenges facing the global economy—and on the unprecedented efforts under way to confront them. He discusses the prospects for successful international cooperation and the risks to the economy and to financial markets that would result from failure. | Tuesday July 28 2:30 p.m. |
| Paul Tucker Former Bank of England deputy governor, Sir Paul Tucker is one of the most respected central bankers and financial policy makers of our time. | Implications of monetary policy of key central banks on financial markets (TL-131) | Paul Tucker, former Bank of England deputy governor, is one of the most respected central bankers and financial policy makers of our time. Join Paul as he discusses sources of volatility and uncertainty facing firms and financial markets. | Wednesday July 29 2:30 p.m. |
| Desmond Ryan IBS Global Consultants, International Trainer, Educator, and Mentor As a senior strategic consultant, Mr. Ryan has worked on a wide range of international projects in Europe and the Middle East in sectors including information technology, manufacturing, professional services, and construction. Clients included the EU, World Bank, and the United States Agency for International Development (USAID), as well as multinationals in the private sector. | Financing your international expansion (TL-148) | Are you looking to expand your reach beyond your national borders? If so, this session is for you. During this breakout session, Desmond will address the number-one concern for companies looking to expand globally—financing! “Where and how do I get the capital needed to expand the global reach and scope of my business?” is the question most asked by business owners and executives. This session will cover what you need to do to successfully prepare yourself and outline a variety of financing options and practical tips on how to go about getting funding for your international expansion. | Thursday July 30 2:30 p.m. |
| | How to leverage innovation and technology for global growth (TL-154) | Generally speaking, many businesses underuse whatever technologies they already have. Are you one of them? The objective of this session is to uncover how to leverage technology such as social networks, mobile computing, analytics, and cloud computing to support your international growth. This session examines how you can find out your “as is position” by doing a technology audit. This will allow you to develop a robust technology plan to leverage technology that is readily available that neatly fits with your business strategy and ambitions for global growth. | Wednesday July 29 4:30 p.m. |

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| Timothy Ringgold IBS Global Consultants Timothy Ringgold is a high-caliber leader and strategist with a history of driving innovation and excellence in the security and energy industries. He served as the chief executive officer for an international defense, security, and energy company, where he aided in the company's expansion to Iraq, Hungary, and West Africa. Mr. Ringgold is a retired U.S. Army colonel and seasoned CEO with distinguished service in the Pentagon, on Capitol Hill, and at the White House. | Capitalizing on global and regional integration (TL-141) | <p>The world is growing smaller, as powerful forces, political and economic, speed the globalization of markets. On the economic side, technology is the driver: the relative cost of ocean, air, and road transportation continues to fall, removing an obstacle to cross-border merchandise transactions, while the revolution in information and communications has had, if anything, an even more dramatic impact on trade in services.</p> <p>The improved availability of information and declining transaction costs has further stimulated international flows of capital, labor, and technology. New technologies are fueling the potential of global innovation. Businesses that understand this will capitalize on new technologies, capturing a strategic advantage from streamlined operations and cost, and redefined business models. Markets that were once available to only local or regional business are now open to global competition. Businesses small to large are no longer restricted by geography, only by access to your communications tools and business applications.</p> | Tuesday July 28 3:30 p.m. |
| | The road ahead: The state of the global economy in 2016 (TL-133) | <p>Will China overtake the USA as the world's largest economy? Will Russia recover from its economic crisis? Will the Trans-Pacific Partnership create opportunities for U.S.-based companies? Will Greece leave the Eurozone? To these and other questions about the global economy we may simply ask, "Why should small businesses care?"</p> <p>The global economy is still struggling to gain momentum as many high-income countries continue to grapple with legacies of the global financial crisis and emerging economies are less dynamic than in the past. Global growth last year was lower than initially expected and remains sluggish this year. While activity in the United States and the United Kingdom has gathered momentum as labor markets heal and monetary policy remains extremely accommodative, the recovery has been sputtering in the Euro Area and Japan as legacies of the financial crisis linger, intertwined with structural bottlenecks. China, meanwhile, is undergoing a carefully managed slowdown. Disappointing growth in other developing countries in 2014 reflected weak external demand, but also domestic policy tightening, political uncertainties and supply-side constraints.</p> | Wednesday July 29 3:30 p.m. |
| Barbara Boldt IBS Global Consultants, dynamic international consultant and trainer. Ms. Boldt is a trainer for the European Association of International Education. She has taught in 13 countries including the Netherlands, Finland, Austria, Germany, Belgium, and Spain. Ms. Boldt, an American national, lived and worked in Europe for 19 years, including 11 years in Italy and 8 years in Switzerland. She speaks fluent Italian and intermediate German and French. | Practical tips: International negotiation techniques that work! (TL-156) | <p>In this session we will look at how cultural differences impact the way that negotiations are conducted. We will explore each phase of the negotiation process and identify how people from different cultures would interpret and enact that phase. At the end of the session, the participants will have a list of "best practices" to take into consideration when planning negotiations with people from other cultures.</p> | Wednesday July 29 4:30 p.m. |
| | Doing business abroad: It's more than just dos and don'ts (TL-157) | <p>This session will focus on a couple of basic competencies that one should have when interacting with people from other cultures. We will explore where culture comes from, and we will learn a couple of simple but effective techniques that will enable the participants to approach cross-border business opportunities with an open mindset that will set them up for success.</p> | Thursday July 30 3:30 p.m. |

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| <p>Anthony Simmons IBS Global Consultants, established expert in field of international development.</p> <p>Mr. Simmons' expertise covers operational strategies, developing public-private partnerships, acquisitions, and investment strategic alliances. He has over 17 years of experience in senior leadership roles and consulting for startups and early stage growth companies in North America, Africa, Latin America, and the Caribbean. In conjunction with his business experience, Mr. Simmons was an executive-level appointee for several government administrations within the federal, state, and local levels for over 20 years.</p> | <p>Get your business off the block: international expansion for startups and entrepreneurs (TL-111)</p> | <p>Entrepreneurship and the eagerness to take this business spirit abroad is by no means a new concept. The time is now for entrepreneurs to look at the world through a different set of eyes in order to grow and achieve measured success. In this breakout session, we will discuss the benefits of taking your business global and the resources available to support your business growth abroad.</p> | <p>Tuesday July 28 11:45 a.m.</p> |
| | <p>North America, South/Latin America Caribbean, EMEA, and Asia Pacific: The dos and don'ts of international expansion. (TL-155)</p> | <p>Expanding beyond your country borders? If technology and the Internet seem to have shrunk our world to being a much smaller place, people, cultural, business practice, and opportunity differences remain, and not knowing about those can make or break your expansion dreams. Come and listen to our panel of experts as they share the dos and don'ts, real-life examples of successes, and lessons learned of your peers venturing into North America, South/Latin America, Caribbean, EMEA, and Asia Pacific.</p> | <p>Tuesday July 28 4:30 p.m.</p> |
| <p>Sabine van Egeraat IBS Global Consultants, international entrepreneur business development</p> <p>Sabine van Egeraat is an international entrepreneur who specializes in assisting companies to be successful abroad. It is her personal mission to help others establish relevant and international networks globally. Ms. Egeraat is highly skilled in the area of marketing communication, sales, and business development. She has helped both multinationals and SMBs in increasing their market share, partner searches, international PR, and branding.</p> | <p>Setting up your business in the U.S. (GN-32)</p> | <p>Like many companies, you may be thinking of expanding your business in the USA. If you want to successfully realize your "American dream," you need to understand the legal and compliance challenges you will have to face. This session will give you key advice on how to set up your business in the U.S. and highlight pitfalls to avoid.</p> | <p>Tuesday July 28 11:45 a.m.</p> <p>Learning Commons 3A</p> |
| | <p>Hit the U.S. market! (GN-33)</p> | <p>Now that you have the best product and the best team, it is time for you to reach out with the market to sell it. Developing the right strategy and go-to-market plan is key to gaining customers. In this session, you will learn the specificities of the U.S. market and understand how to address it and successfully reach your target.</p> | <p>Wednesday July 29 1:30 pm.</p> |

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